



PREMIUM SPARKLING WINE

CELEBRATE LIFE



ABOUT THE BRAND

YBY stands for **YEAH BABY YEAH**

YBY is made for the younger target group, and everybody who feels young.

YBY is attractive, has a mainstream taste and entry level pricing.

YBY gives you 365 reasons to
CELEBRATE LIFE!

YBY stands for **VALUE for MONEY!**





ABOUT THE PRODUCTS

Our Premium Sparkling Wine is made from Spanish grapes (Chardonnay and Airen) and bottled at a family-owned wine farm in Württemberg, Germany. The Schnauffer Family have had a passion for sparkling wine for four generations, established in 1918.

Here, sparkling wine is made through traditional Méthode Rurale wine-making, with a German precision and a fun-loving twist.



AVAILABLE YBY FLAVOURS:

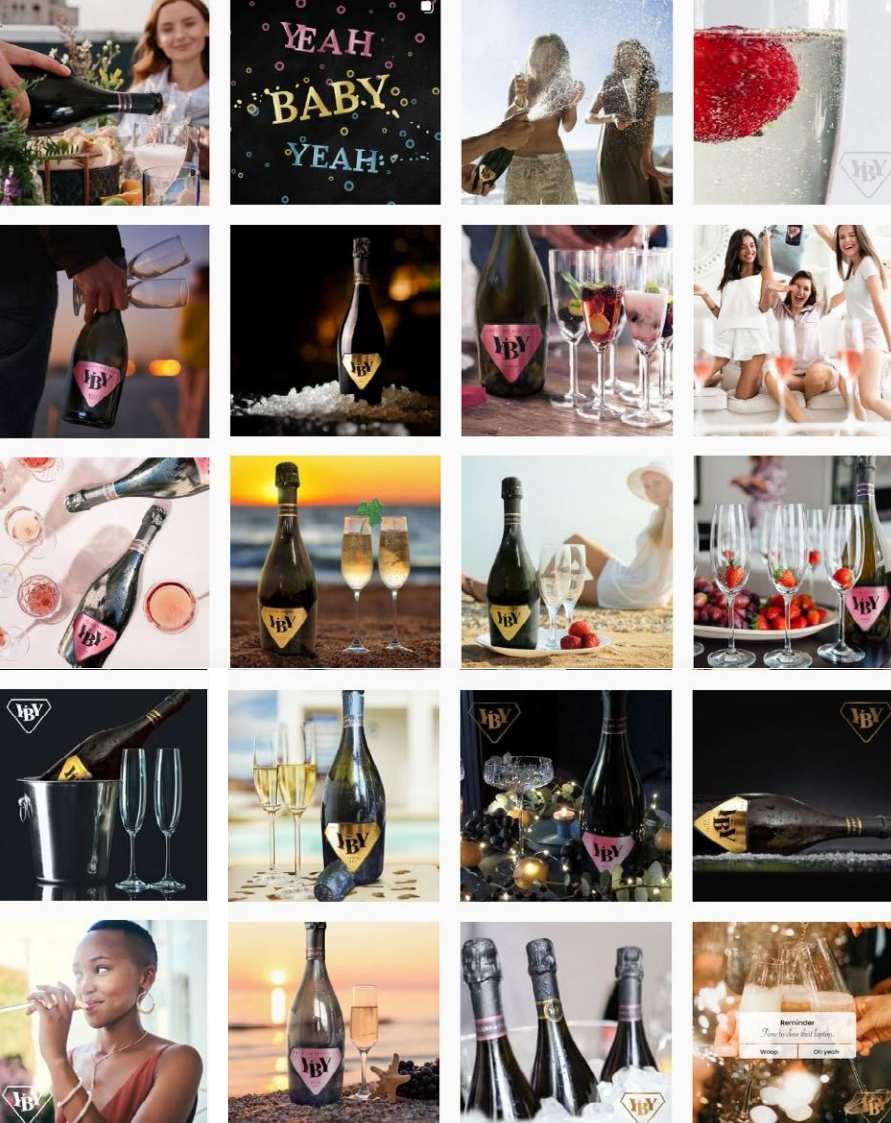
- ▼ Crystal (white, dry, 11% ALC/VOL)
- ▼ Rosé (rosé dry, 11% ALC/VOL)
- ▼ Non Alcoholic Sparkling (<0.5% Alc)
- ▼ 0.0% Sparkling Grape Drink
In Crystal and Rosé



OUR UNIQUE SELLING POINTS

- ▼ The outer carton packaging can be used as a sales display for retail stores
- ▼ The cork used in the packaging is 100% natural and has been branded with the YBY logo and Hugs & Kisses (XOXO)
- ▼ The wine is made using Méthode Rurale, a process that makes it more full-bodied and palatable without any preservatives being added





OUR DIGITAL MARKETING & SOCIAL MEDIA



@YBY_international
Across social media channels.

@YBY_individual countrysite For more
content, news and updates specific to thatcountry.
(not available for all countries or on all platforms)



SALES PRICE EXPORT

EUR 1.99 PER BOTTLE

Ex. Factory
(D-75382 Althengstett)

MOQ FOR THIS PRICE:

40ft container (30 pallets =17.280 bottles)

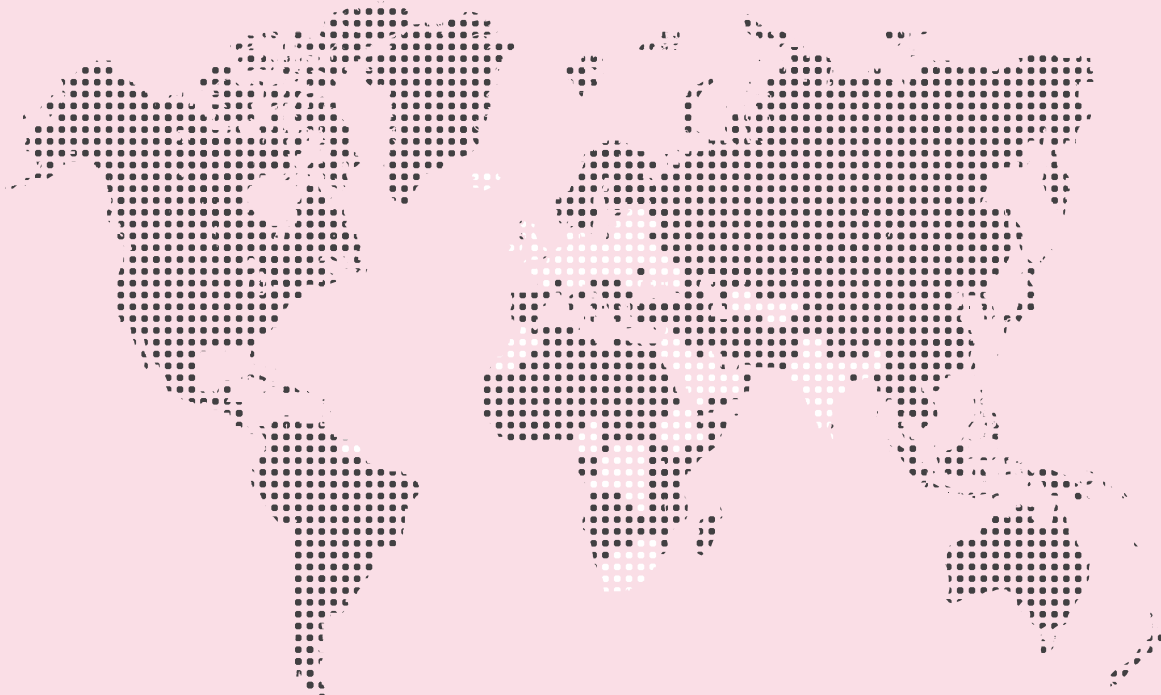
PRODUCTION LEAD-TIME FRESH PRODUCT:

8-12 weeks from order confirmation

(longer lead-times are due to current situation of the disrupted world market)



WHERE IS YBY NOW?



WE ARE ALREADY IN 33 COUNTRIES

Please contact us if you are interested in becoming a distributor.



MEET THE TEAM

**STEPHAN CLAUS
(YBY CEO/FOUNDER)**



- ▼ 29 years of Business Development Experience and International Sales & Marketing, mainly within the beverage industry
- ▼ Ex-founder of MBG Int.Premium Brands (1993)

**DR. RALF SCHNAUFER &
DIPL. ING. PATRICK SCHNAUFER**



- ▼ 4th Generation family winemakers since 1918
- ▼ Rewarded for Quality Sparkling Winemaking
- ▼ www.schlossbergkellerei.de





CONTACT US

For any questions please contact
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